



SANSKRITHI SCHOOL OF BUSINESS

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur.

Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134

5.1.2 FILE NO 2-REPORT ON LANGUAGE& COMMUNICATION SKILLS INITIATIVES

CAPACITY BUILDING AND SKILLS ENHANCEMENT

Sanskriti School of Business closely monitors each and every student, assisting them in acquiring, enhancing, and maintaining the skills, knowledge, tools, equipment, and other resources necessary to carry out their professions effectively. As a result, kids will develop and excel in all of their endeavours. We'll assess each person's strengths and limitations before providing training to improve their capacity, skills, and capacities. The overarching goal of SSB is holistic development, thus we mould our students by providing them with programmes to improve their knowledge acquisition skills through a variety of extracurricular activities, such as the arts and literature. The institution has implemented the following measures to improve skills and capability.



Dr. Balakrishna

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



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5.1.2 Language & Communication Skills Initiatives

Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration
One Day Workshop	Interpersonal Communication Skill	Syndicate Bank, Hyderabad	Mr. E V Ramakrishna Sastry	30.07.2017	1 Day
Five Days Training	English Communications	Quantic Solutions	Ms. Sowmya & Team	01.9.2017 - 05.9.2017	5 Days
Six Days Training	English Communications	Seventh Sense	Mr. Manikanta & Team	03.10.2017 - 08.10.2017	6 Days
One Day Workshop	Higher Studies in Foreign Countries	RISE, Austria	Mr. Paul Spiesberg	13.11.2017	1 Day



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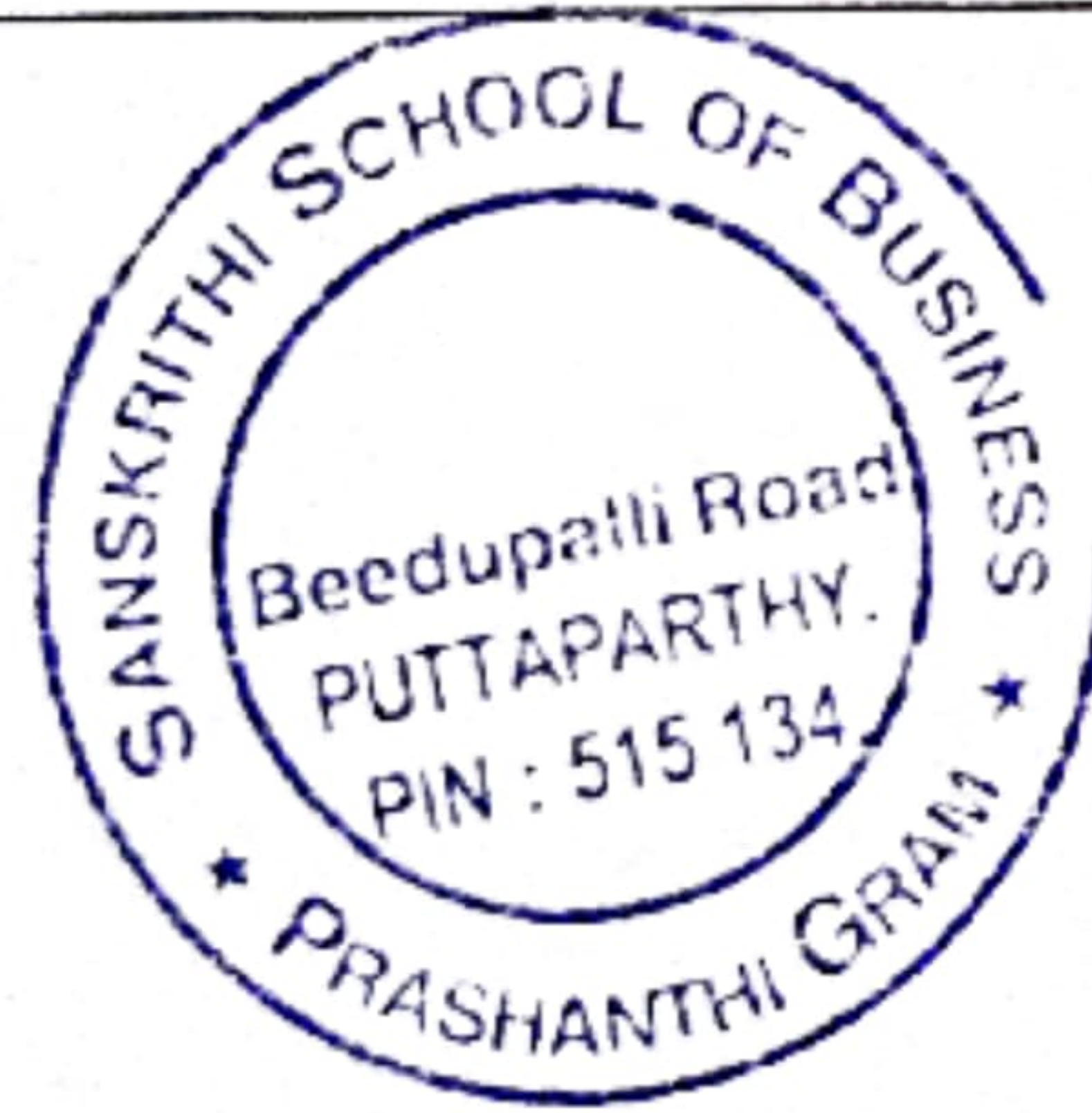


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One Day Workshop	Interpersonal Communication Skill	Syndicate Bank, Hyderabad	Mr. E V Ramakrishna Sastry	30.07.2018	1 Day
One Day Workshop	Facing Interview Tips	Capgemini	Mr. Narasimha Reddy	09.08.2018	1 Day
Five Days Training	English Communications	Quantec Solutions	Ms. Sowmya & Team	01.11.2018 - 05.11.2018	5 Days
Six Days Training	English Communications	Seventh Sense	Mr. Manikanta & Team	03.1.2019 - 08.01.2019	6 Days
One Day Workshop	Higher Studies in Foreign Countries	RISE, Austria	Mr. Paul Spiesberg	03.02.2019	1 Day
Two Days Training Program	Aptitude and Communications	SSB Campus	Mr. Mahendra	09.02.2019	2 Days
1 Week Training	Communications and Reasoning	Seventh Sense	Mr. Manikanta & Team	01.03.2019 - 05.03.2019	7 Days



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Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration
One day workshop	Career opportunities	SSB	Mr. Manikanta & Team	25.02.2019 to 28.02.2019	1 Day
One day workshop	Learning never stops	SSB	Ms. Sowmya & Team	05.03.2019	1 Day
One day workshop	Future skills for Young managers	SSB	Mr. Paul Spiesberg	1.04.2019	1 Day
Five Days Training	English Communications	Quantec Solutions	Ms. Sowmya & Team	11.05.2019	5 Days
Six Days Training	English Communications	Seventh Sense	Mr. Manikanta & Team	21.08.2019 - 27.08.2020	6 Days
One Day Workshop	Higher Studies in Foreign Countries	RISE, Austria	Mr. Paul Spiesberg	13.11.2020	1 Day



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Type of the Activity	Title of the Activity	Collaborating Industry/organization/academic institution	Resource Persons	Date (s)	Duration
One Day Workshop	Facing Interview Tips	Capgemini	Mr. Narasimha Reddy	30.07.2020	1 Day
Five Days Training	English Communications	Quantec Solutions	Ms. Sowmya & Team	09.08.2020	5 Days
Six Days Training	English Communications	Seventh Sense	Mr. Manikanta & Team	01.11.2020 - 05.11.2020	6 Days
One Day Workshop	Higher Studies in Foreign Countries	RISE, Austria	Mr. Paul Spiesberg	03.12.2020 - 08.12.2020	1 Day
Two Days Training Program	Aptitude and Communications	SSB Campus	Mr. Mahendra	23.12.2020 - 24.12.2020	2 Days



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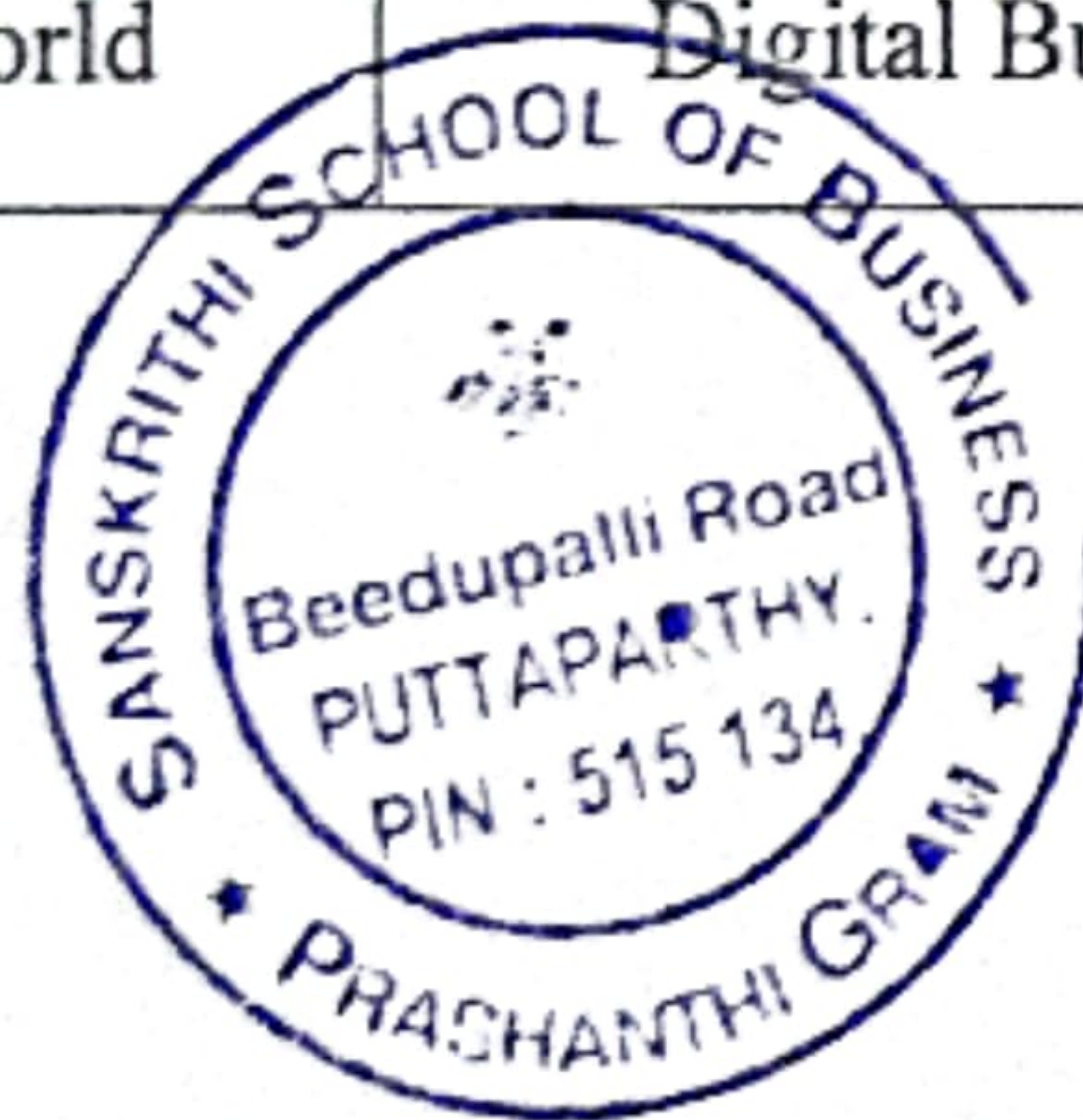


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Type of the Activity	Title of the Activity	Collaborating Industry/organization /academic institution	Resource Persons	Date (s)	Duration
Covid Activity	Each One Reach One Covid Mission Community Engagement Activity	SSB	Mr. Paul Spiesberg	18.01.2021 - 04-02-2021	15 days
Workshop on Mock Interviews	Mock interviews	SSB	Ms. Sowmya & Team	19.03.2021	1 day
Workshop on Mock Group Discussion	Mock Group Discussion	SSB	Mr. Manikanta & Team	23.4.2021	1 day
Workshop on ED Club activity	Workshop on ED Club activity	Timbaktu Fare in Puttaparthi	Mrs E Prashanthi & Dr D Hemanath	28.04.2021	1 day
Entrepreneurial Carnival	AARAMBH	SSB	Mrs.E.Prashanthi	01.8.2021 - 05.8.2021	1 day
International womens day	International womens day	SSB	Mrs.E.Prashanthi	07.09.2021 to 8.09.2021	2 days
Digital World	Digital Business	London School of Digital world	MOU PARTNER	24.09.2021	1 day



Dr. Bala Koteswari

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Italian Language Class by Ms. Reneta Dossi

Date : 09/01/2019

Venue : chakra digital classroom

Number of students attended :107

Ms. Reneta Dossi conducted Italian language class in Sanskrithi School of Business. The classes aimed to introduce students to the Italian language and provide them with insights into Italian culture and traditions.

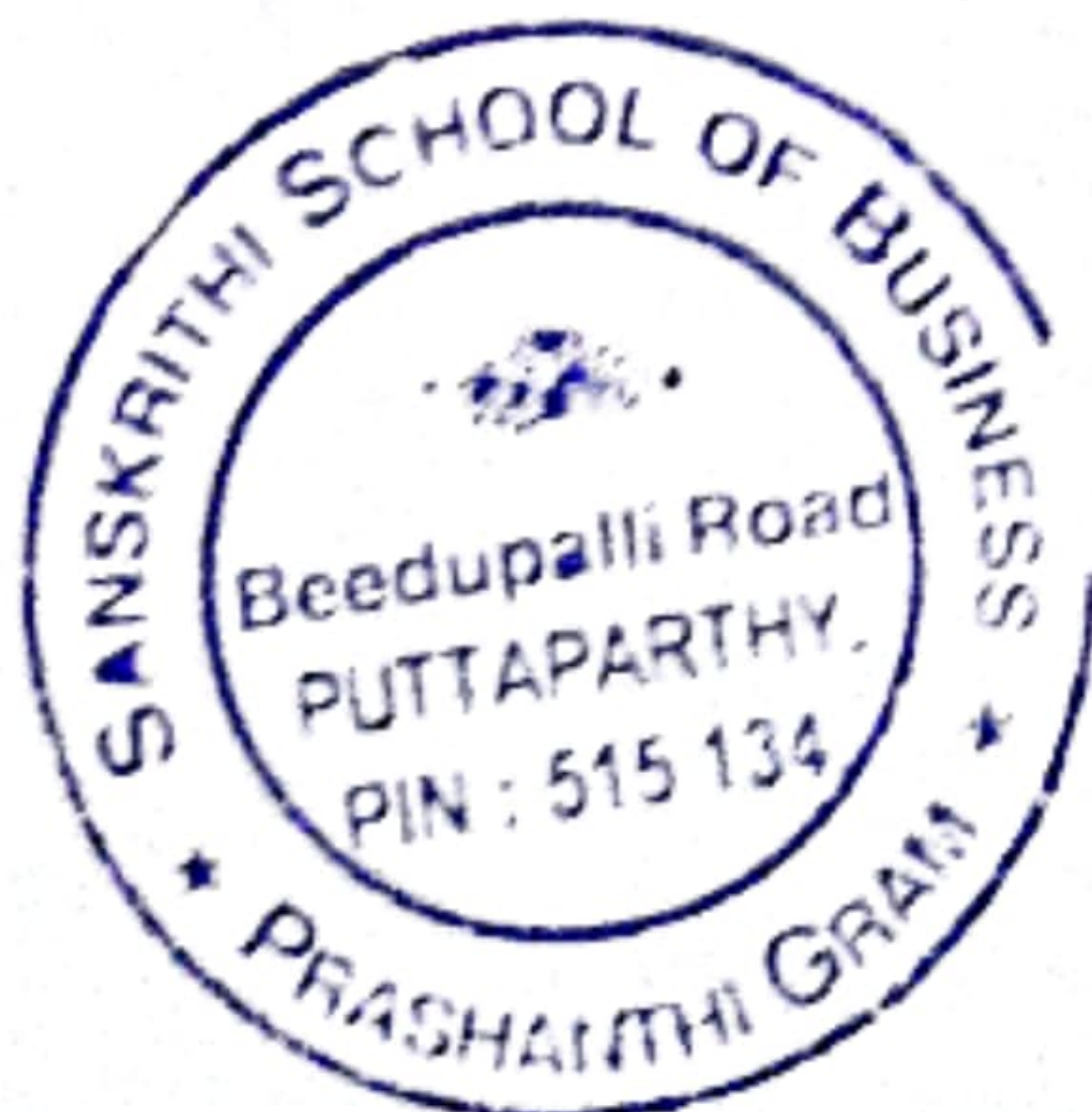
Objectives:

The primary objectives of the Italian Language Class were as follows: Familiarize students with the basics of the Italian language, including vocabulary, grammar, and pronunciation. Develop students' listening, speaking, reading, and writing skills in Italian. Enhance students' cultural awareness and understanding of Italian traditions. Provide a foundation for students to pursue further studies or careers involving the Italian language. Instructor Profile: Ms. Reneta Dossi is an experienced Italian language instructor, conducting the classes. With her passion for the Italian language and expertise in teaching, Ms. Dossi was able to create an engaging and effective learning environment.

Introduction to Italian pronunciation, alphabets, and basic greetings. Building vocabulary related to everyday life, professions, food, travel etc. Speaking and listening activities to enhance conversational skills. Writing exercises focusing on sentence construction and composition. Introduction to Italian culture, history, and traditions through interactive discussions and presentations.

Teaching Methodology: Ms. Reneta Dossi employed a variety of teaching methodologies to ensure an interactive and immersive learning experience for the students. These methodologies included: Interactive lectures: Ms. Dossi delivered engaging lectures, encouraging student participation through discussions and activities.

Dr. Balakrishna



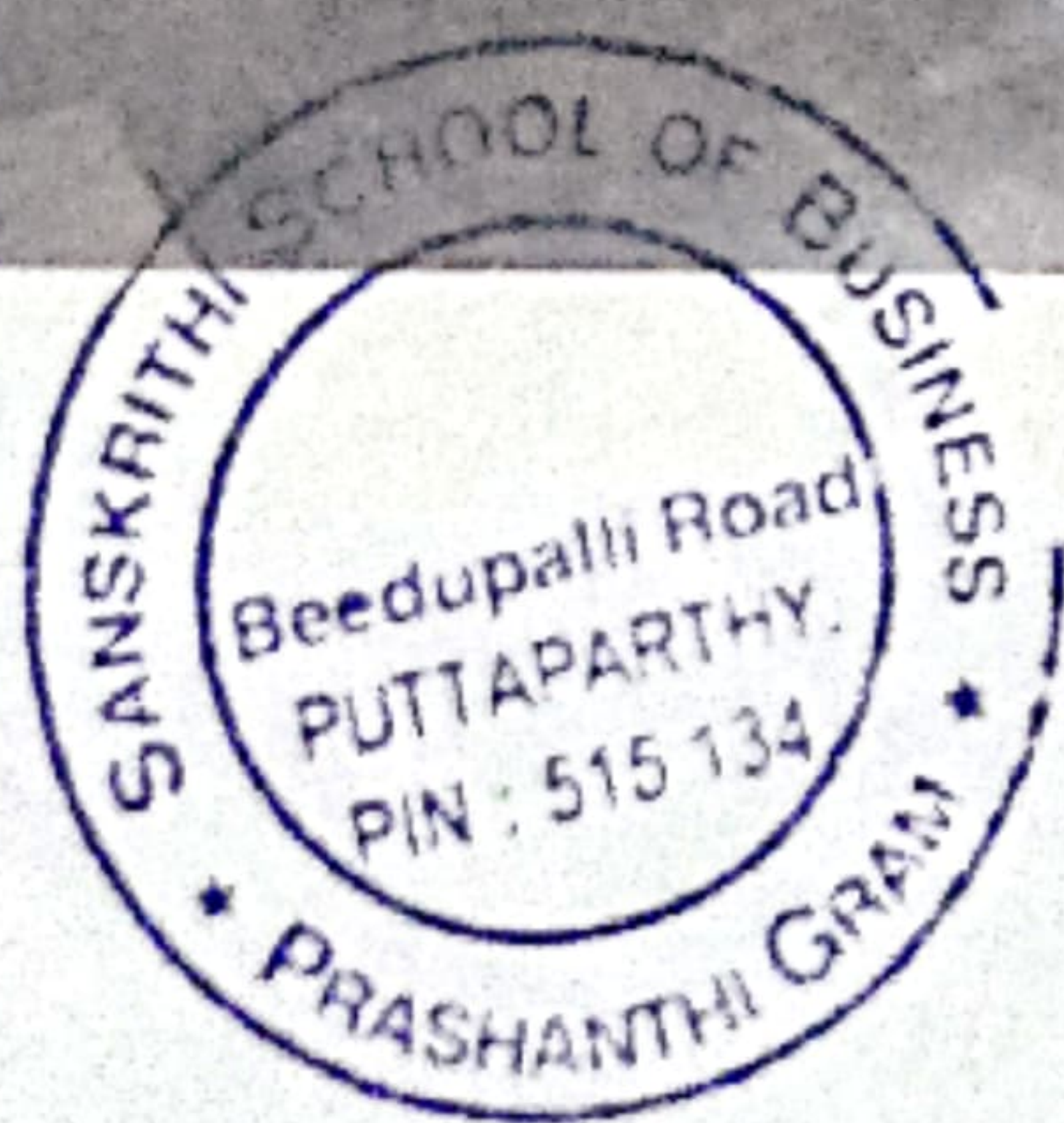
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Ms. Reneta checking the pronunciation of a student during the session



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CLUB: SPEAKERS CLUB

EVENT: SITUATIONS ARISING TO SAY WAIT FOR A WHILE

COORDINATOR: MR.KARIMULLA BASHA



DATE:10.08.2018

CLUB: MARKETING CLUB

EVENT: BUSINESS QUIZ

COORDINATOR: DR. K. RAJENDRA PRASAD



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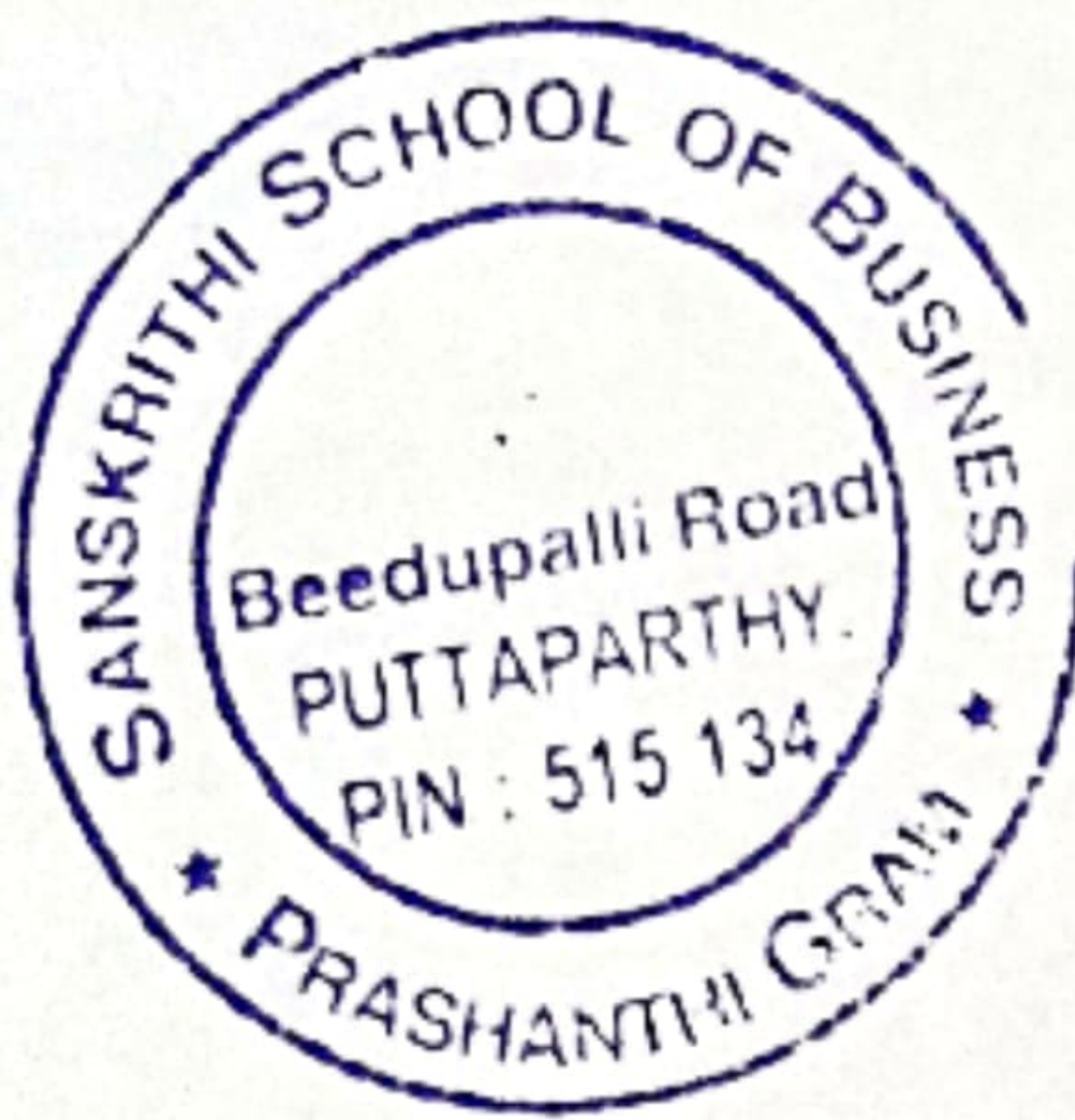
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DATE: 20/08/2018

EVENT: POSTER PRESENTATION

COORDINATOR: MR. A. RAMA KRISHNA



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DATE: 24TH & 25TH AUG, 2018

EVENT: INTERNATIONAL B-PLAN COMPETITION: ON 24TH & 25TH AUG, 2018

COORDINATOR: TN ANIL KUMAR



International B-Plan Competition

In Association with MakeIntern & Echoe's (IIMK Event)






**2 Days
(16 Hours)
Workshop
@
SSB**





**ECHOES' 18
(IIM-K Event)**

Details	Benefits:	Venue:
<p>Topic: Digital Marketing + Entrepreneurship</p> <p>Dates: AUG-24&25 2018</p> <p>Faculty Co-ordinator: Asst Prof. Anil Kumar TN 9100974538/07997522269</p> <p>Registration Charges : 1150/- INR</p>	<ul style="list-style-type: none"> ★ Winners will be awarded by prize money of 50,000 INR. ★ Internship and Placement Assistance for all the Participants. ★ All the Participants will be Awarded with the Participation Certificate ★ Merit certificate for Selected Students and Coordination Certificate for Coordinators. ★ Final Round will be in (IIM-Kozhikode). 	<p>1st Round: 2 Days Training Program @ Sanskriti School of Business Beedupalli Road, Puttaparthi</p> <p>2 Days Finale @ Echoes Event IIM Kozhikode</p>

www.makeintern.com
priyanka@makeintern.com
+91 9582668797

2018-2019

EVENT: ONE DAY WORKSHOP ON CREATIVITY - BEYOND THE BOX.

COORDINATOR: MR. RAKESH BURANI



DATE: 03-10-2018

EVENT: MANAGEMENT STRATEGIES FROM MAHABHARATA

COORDINATOR: MR. KARIMULLA BASHA



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REMEMBERING APJ KALAM ON

BIRTHDAY: 15TH OCT 2018

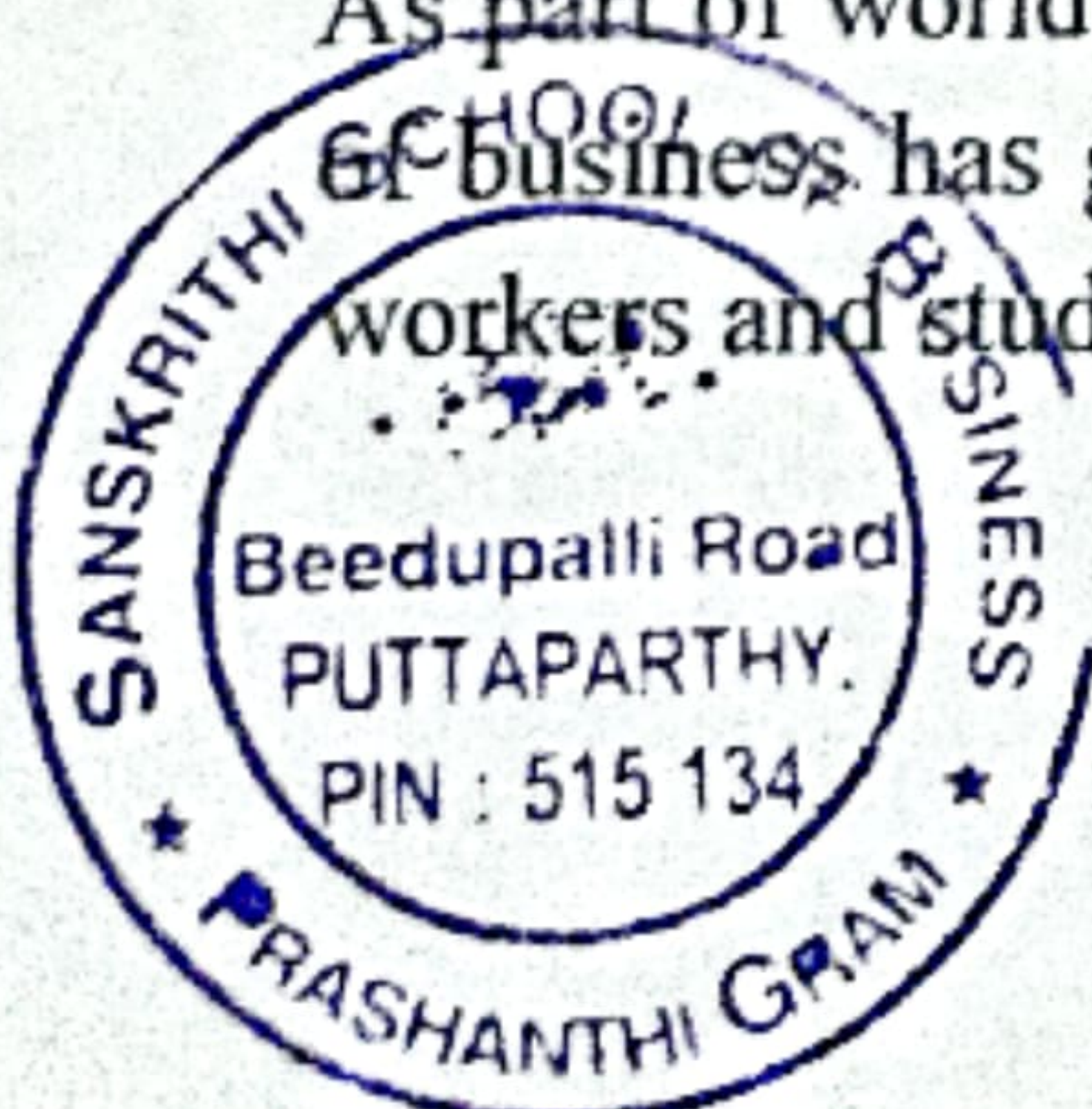
HIS

Students always feels proud and great in celebrating our beloved apj abdul kalam sir's birthday. Students of sgi and staff have celebrated in the remembrance of such great personality who have touched crores of people in the world.



World investor week: 6th oct, 2018

As part of world investor week, dr. Rajendra prasad - associate professor of sanskrithi school of business has given an awareness program in bukkapatnam and kothacheruvu for faculty, workers and students of nearby locations.



Dr. Rajendra Prasad
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WORKSHOP ON EFFECTIVE HRM PRACTICES FOR GAINING A COMPETITIVE ADVANTAGE 5TH OCT, 2018

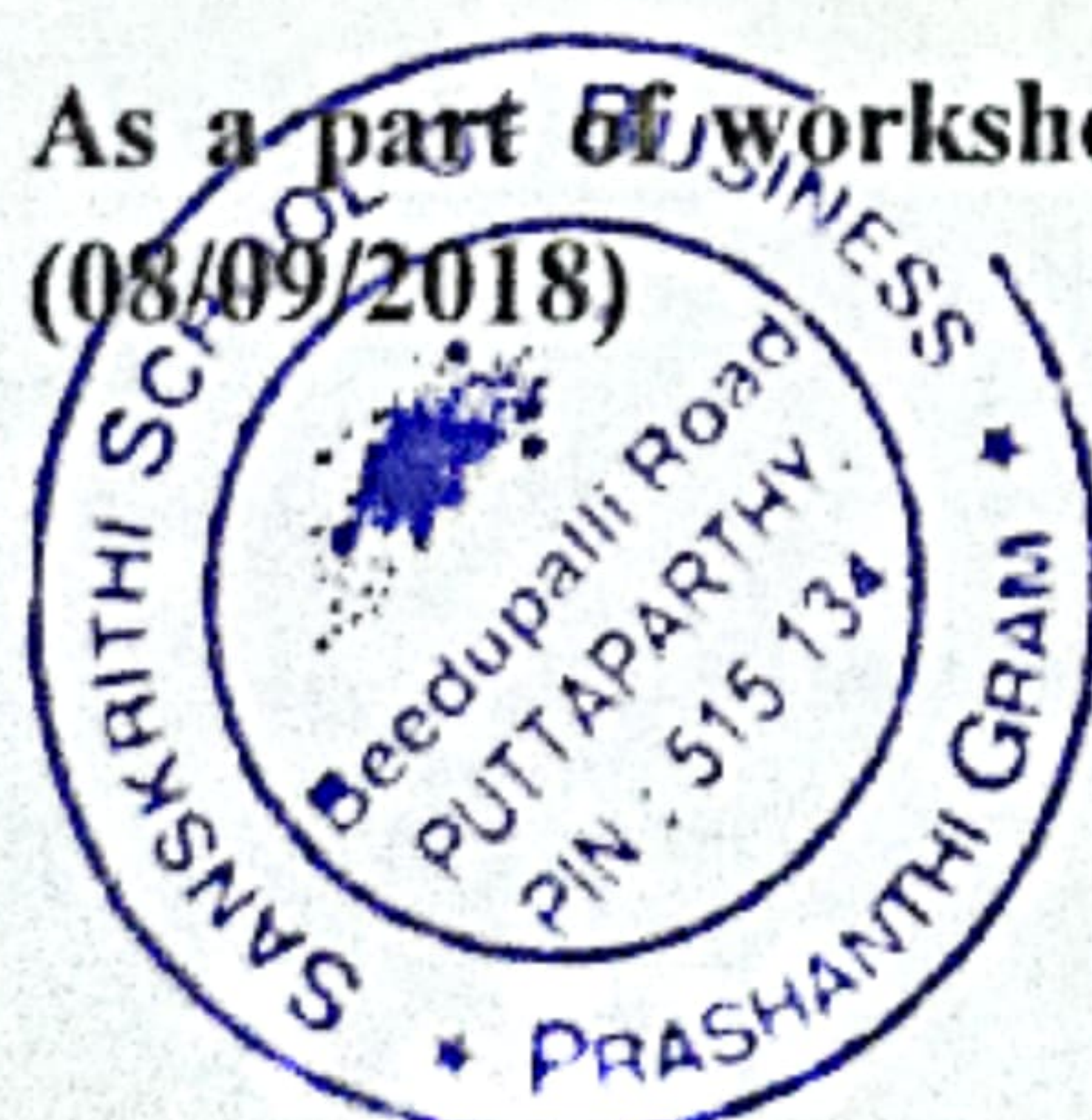
HRM practices actually make a difference in the performance of both the individuals as well as organizations. Participants of the event: i mba –i semester students of ssb date & time of the event: 05.10.2018 from 02.00 pm to 05.00 pm. **VENUE: SSB SEMINAR HALL**

NAME OF THE FACULTY COORDINATOR: MRS. RAMA KUMARI.M



WORKSHOP ON MULTI COMMODITY EXCHANGE AND ITS APPLICATION COORDINATOR: DR. VENKATESHAN

As a part of workshop conducted in the title of “to be grown up is a state of mind”
(08/09/2018)



Dr. Balakrishna

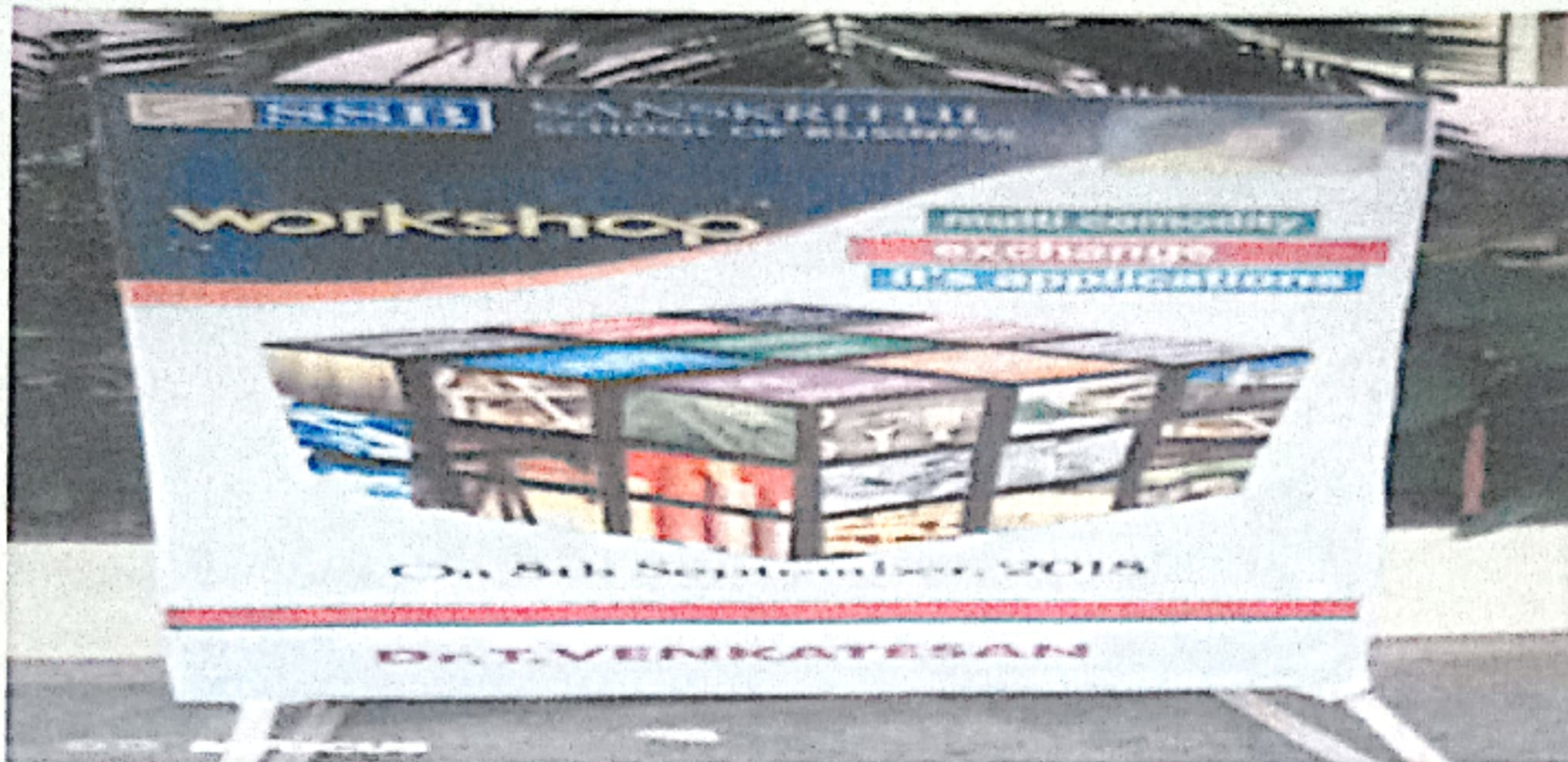
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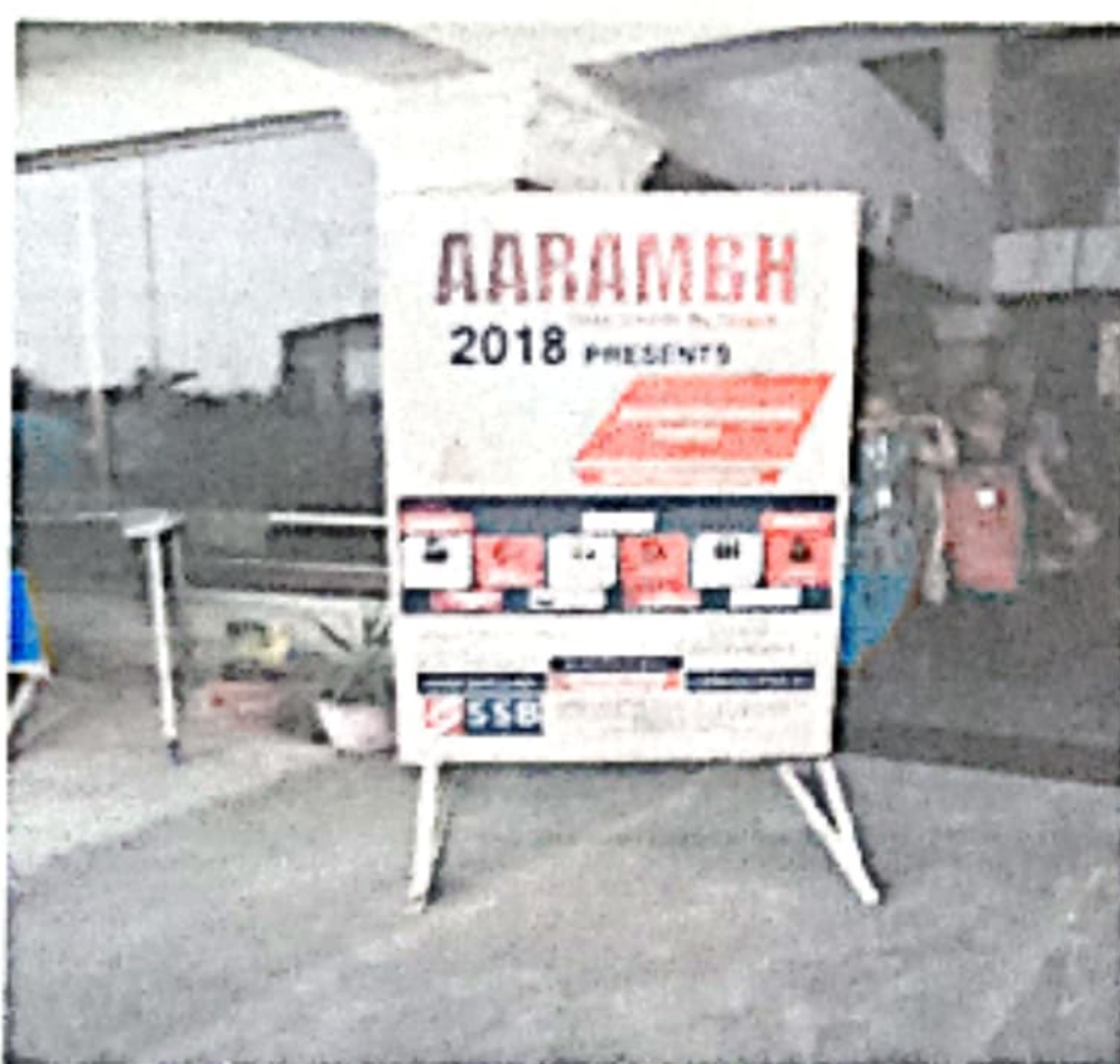
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2019-2020

COORDINATORS: MR. G.RAJASEKHAR AND MRS.E.PRASANTH

EVENT: AARAMBH, AN
ENTREPRENEURIAL CARNIVAL



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EVENT: INDUSTRIAL VISIT



4th December, 2020

**We had an immense pleasure having DR. ANAND GOVINDALURI - FOUNDER CEO
OF GOVIN CAPITAL PVT LTD**

in our campus as a guest of honour and got enlightened with his value based talk on entrepreneurship and start-ups. He shared his experiences in his journey of entrepreneurship. In the process he himself become model for the young students. Chairman Mr. Vijay B. Reddy presided over the function.

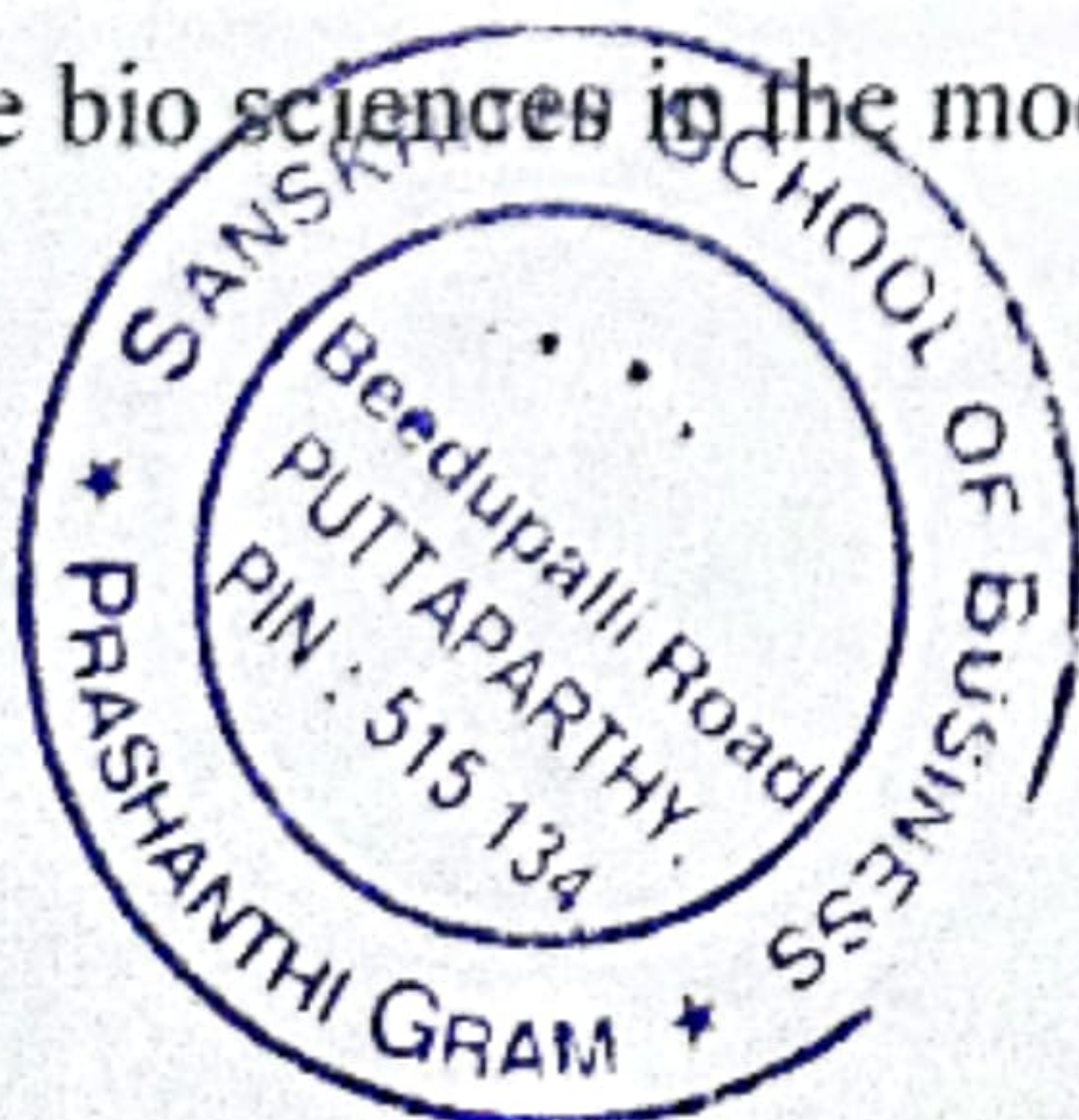


Guest Lecture:

**Dr. P Reddanna (Professor - University of Hyderabad), President, Federation of Asian
Biotech Associations (FABA)**

India chapter- 2014 onwards - has visited our campus and graced the day with his extreme experience on Biosciences stream along with Entrepreneurship subject to all our Faculties and Students of SSB. It was an interesting experience for management students to visualise the bio sciences in the modern days

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31st december, 2018 thanks giving treat

Thankfulness Is The Beginning Of Gratitude. Gratitude Is The Completion Of Thankfulness. Thankfulness May Consist Merely Of Words. Gratitude Is Shown In Acts. Thus, Students Of Mba Who Are Placed In Reliance Had A Thanks Giving Treat With Our Management And Faculties



2019-2020

5TH JAN, 2019

TRAINING PROGRAMME FOR STUDENTS ON SKILLS AND KNOWLEDGE

Ms. Sarika Rangani - CEO & Founder of The YouQ, has delivered an interactive lecture on "Let's Make Magic Together" for future integrated of skills and knowledge. In the session faculty participants got the knowledge about the different levels of leadership and responsibilities with some practical applications. She delivered three levels of leadership like self leadership, leading the followers and leading the leaders and also the faculties were gained with the knowledge of perception for 3D's success like dare, differ and dream.

This engaging session utilizes discussion, videos, examples, role-play, experiential exercises and motivational comments. Its structure and flow encourage participation and accountability while building leadership skills and confidence.

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Dr. Balakrishna Rao



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A Guest Lecture On “International Financial Markets & Services And Islamic Financial Markets Services Organised By Inviting Dr.Kallu Rao Ex-Nsbi,Mumbai.



Jan 26th 2019 republic Day Was Celebrated In The Campus With Patriotism And Nationalism Spirit. No. Of Cultural Events Too Presented By The Students On The Youth Awakening Activities.



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DATE: 25TH TO 28TH FEBRUARY, 2019

PLACEMENT AND TRAINING PROGRAM: ONE WEEK

Certification Course on English organized by the institute to improve the proficiency in English for the MBA 1st year students. 4 days/ 7 hours each day from 25th to 28th February, 2019

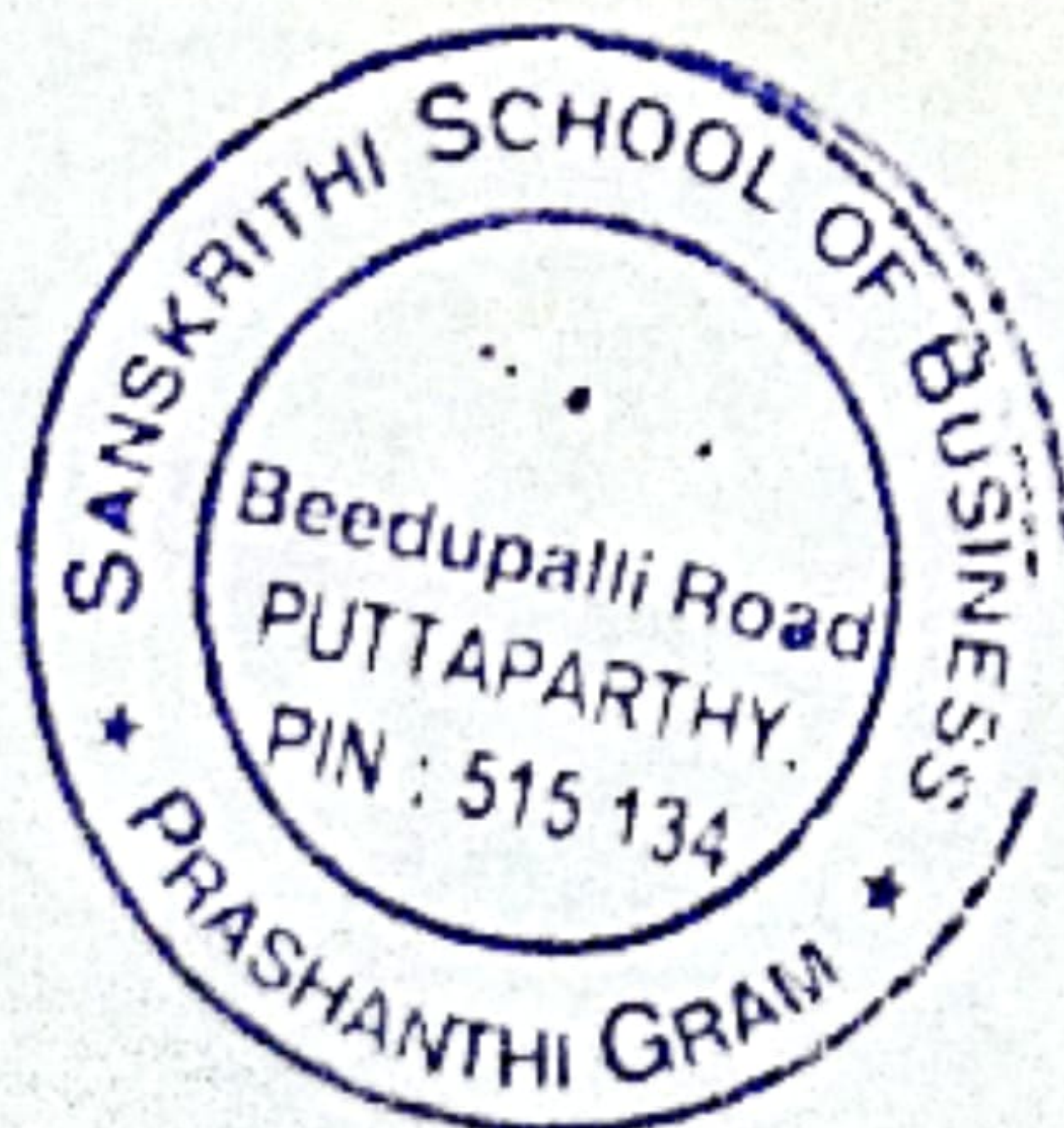


27th Feb, 2019

Students had a guest lecture by **DR. SATISH AILAWADI**, Director & Professor – Operations Management, Institute of Management Technology, IMT-Hyderabad and member in Vienna university, Austria.. Who have given an insight on the Decision making and Career Growth to our students with his interactive session.



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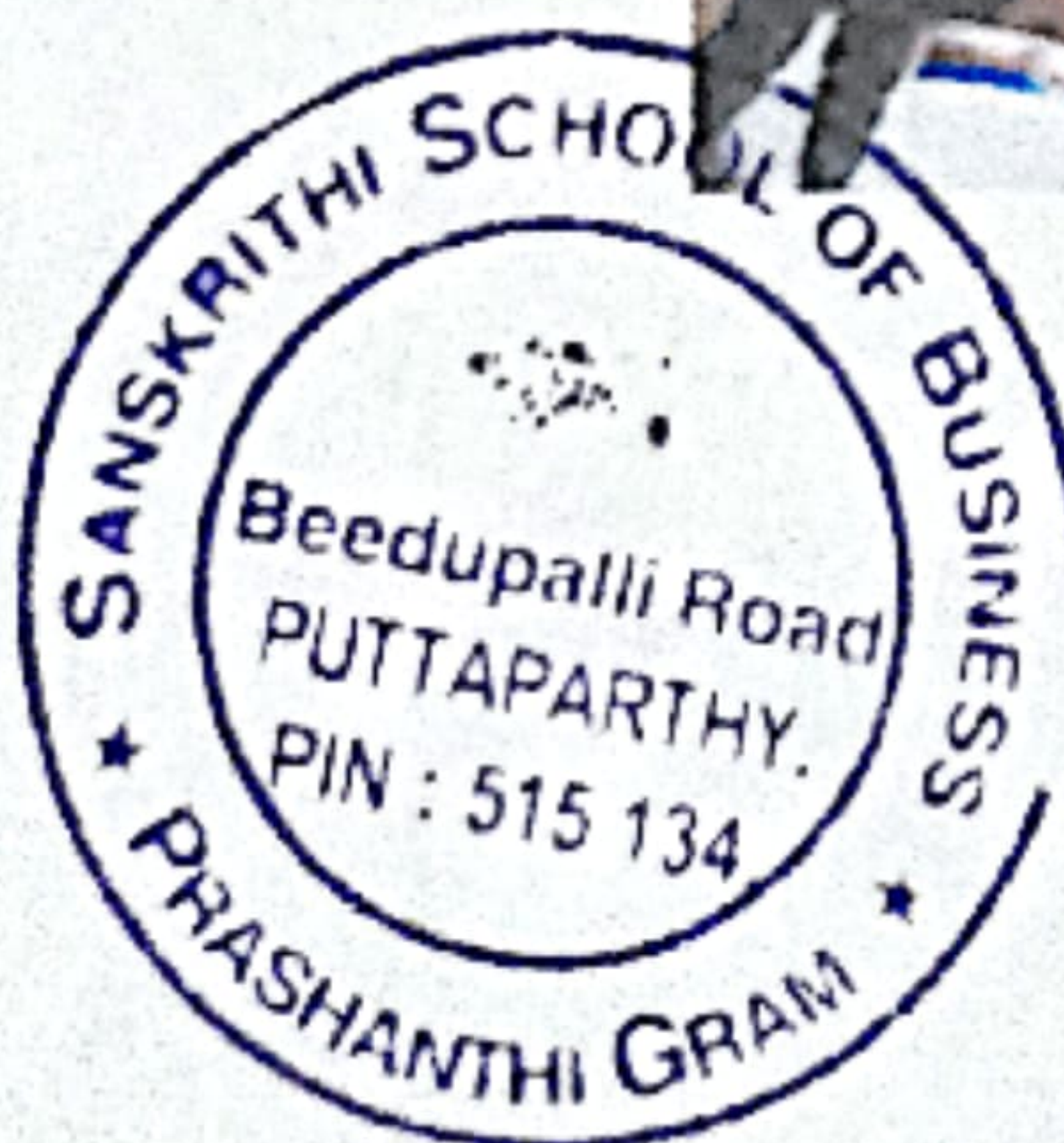
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April 23rd, 2019

GUEST LECTURE: MR. SAMEER SONI - DIRECTOR, INTERNATIONAL INITIATIVES (THE TIMES OF INDIA GROUP)

has visited our campus and gave a guest lecture on drawing on his diverse experience in his 20 year long career and rich experience in various settings with people from different interests, business & cultures cross the globe, **MR. SAMEER** is keen to share some of his life learning on self-empowerment, individuality, creative "tinkering", nurturing yourself, defining the goals and finding your own balance through life etc., his speech was so motivational and inspiration to all our students.



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4TH MAY, 2019

A WORKSHOP ON FOREX MARKET AND ITS APPLICATIONS

A workshop on Forex market and its applications in our SANSKRITHI SCHOOL OF BUSINESS by DR.T. VENKATESAN, who is a professor at SSB having more than 8 years of experience in accounting in management. He has participated and presented papers in various national and international conferences.

The workshop is all about Forex markets and its applications, every management student should have a minimum knowledge about the Forex markets. DR.T.VENKATESAN is having a vast experience in accounting and

business management system

WORKSHOP

ON FOREX MARKET

By Dr. T. Venkatesan



Dr. Balakrishna



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International exchange programmes: Under the international collaboration between Sanskrithi School of Business and RISE Company Vienna, Austria, two experts visited the campus to conduct various FDPs, and certificate programmes. Dr.Raoul is a computer science expert having doctorate in Distributed software development from University of "Vienna. Dr.Raoul is conducting Communication skills for MBA Ist year & 2nd year students. And, he is conducting FDP programme on Agile distributed software for computer science faculty on 28th Oct.2017.

Dr. Balakoteswari



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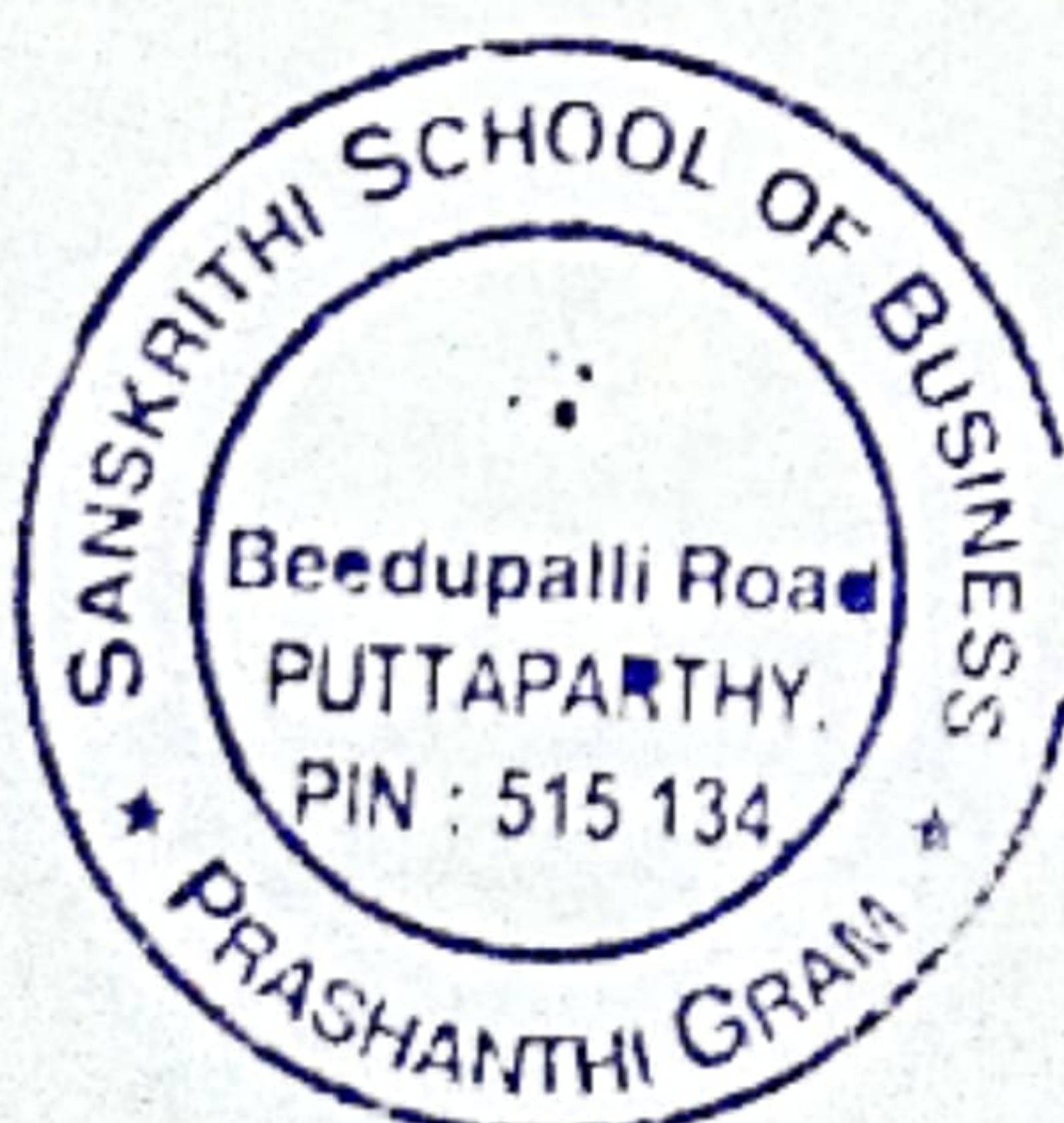
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Mrs.Christinis an expert on Advance Communication skills having 15 years of teaching and industry experience specialized in energy management and waste management is another guest under exchange programme: She is conducting 30 hour certificate programme on Energy management and 30 hour certificate programme on waste management. She is also conducting FDP on energy management: the possible improvements for the faculty of EEE and ECE of various engineering colleges in the state.

Teachers day celebrations:As a part of teachers day celebrations on 5th September 2017, several programmes have been organized for teachers in the campus. Carom for lady faculty members, cricket for male faculty members. All faculties happily participated and finally rich tributes were paid to Dr.sarvepalle Radhakrishna in the valedictory function. Mrs.Prashanthi of Sanskrithi School of Business was given best teacher award for this year. Mr. Manian of mathematics and Humanities dept in Sanskrithi School of Engineering were given best teacher award.

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